

Executive Director's REPORT



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NEW EVENTS IN THE PLANNING AT SEBRING INTERNATIONAL RACEWAY

REPORTING FROM WAYNE ESTES

First up is the “Battle at the Bridge” drag racing event in September. This is a real drag race with real prize money, set for September 22.

We are putting the finishing touches on the October event, the Brew Jam, a one-day music and craft beer festival on October 13.

The big event that concludes our “Fall Into Sebring” series of events is the Michelin Encore, which will feature a significant concert on Saturday evening, Nov. 10, sponsored by Florida Hospital and Visit Sebring, Avon Park and Lake Placid. Sunday’s race, a four-hour IMSA endurance race for GT3, GT4, and more, gives IMSA teams a first trial of 2019 rules and Michelin tires, a new series-wide supplier.

The WEC race details continue to be hashed out between IMSA and the WEC. Once the details are complete, we will put tickets and reserved parking on sale.



U.S. SPORT AVIATION EXPO: BY THE NUMBERS

Congratulations to the Sebring Expo team!
Exhibitor Booth Sales as of July 31 are 67% ahead for the same date last year.

Pictured: Another fun photo provided by Ekolot for the Hendricks Booth Contest which concludes in October. One winning photo will be chosen which results in a free booth for 2019.

Two “Never-Evers” at the 15th annual Sebring Expo

ICOM and Prestige Aerial Services will exhibit, for the first time, at the 15th annual U.S. Sport Aviation Expo in January!

ICOM manufactures communications equipment and products based in the marine, avionics, land mobile and wide-band receiver industries.

Look for them at booth 205 this Jan. Find out more here: <http://icomamerica.com/en/>

Prestige Aerial Services will supercharge your operations with stunning aerial photography. Unlike many drone companies, all their pilots are licensed by the FAA and operate in full compliance with FAA Regulations. More info: <https://www.prestigeaerialservices.com/>



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DUC HÉLICES AT SEBRING AIRPORT

DUC Hélices Propellers (CEO and senior staff) visited Sebring Airport Authority in early August to meet with attorneys, accountants and other professionals regarding their expansion to Unites States in Sebring. They are planning grand opening to coincide with Expo 2019. Many thanks to Highlands County EDC for their help with this project.



SECAPEM DEFENSE TRAINING SOLUTIONS (SDTS)

SDTS is purchasing retired ND339s, military fighter trainers which will soon be housed at Sebring Regional Airport. Explained Beverly Glarner, Airport Executive Assistant, “SDTS will house parts as well as the aircraft in commercial hangar building 104.”

SDTS will possibly be adding another hangar later. Eventually they plan to offer a flight training school with these aircraft.

This project has been in the works since May of this year.



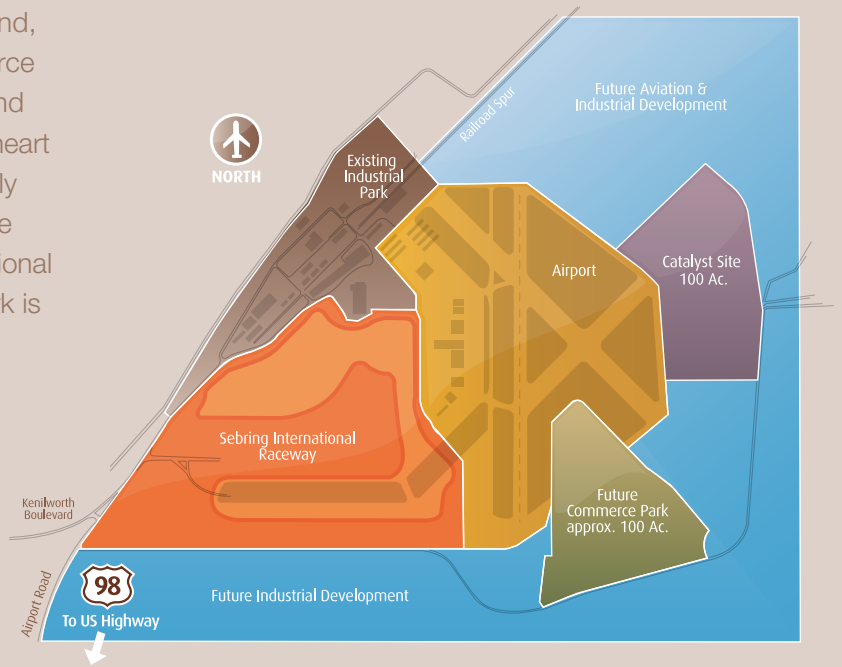


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With strategic access to major markets by land, sea and air—Sebring Regional Airport and Commerce Park offers a wide range of business advantages and incentives to support your company’s future. In the heart of Central Florida, the 2,000-acre park is conveniently situated within a 150-mile radius of 85 percent of the state’s population. Already home to Sebring International Raceway, a premier sports car racing facility, the park is uniquely positioned to accelerate your business.

SITE MAP

- Future Development
- Catalyst Site
- Future Commerce Park
- Existing Industrial Park
- Airport
- Sebring International Raceway



ACCELERATE YOUR BUSINESS'S POTENTIAL